

BETWIXT & BETWEEN

The Journal of Partnership Brokering Guidelines for Contributors

1. Purpose

To make a significant contribution to promoting partnership brokering to decision-makers and practitioners in all sectors worldwide¹:

- Promote & Articulate what is meant by good / effective partnership brokering
- Advance knowledge through thought leadership, original thinking, insights and breakthrough practice
- Provide a public platform to communicate the benefits of professional partnership brokering for sustainable development

The essentials to remember:

1. **Length:** 3000 words or less
2. **Abstract:** 150 words
3. **Short title:** 50 characters
4. **Format:** Microsoft Word 12 point font /1.5 spacing
5. **Sourcing:** ensure fully referenced for quotes/permissions/reference texts
6. **Author bio & photo:** 150 words
7. **Content photo:** to liven up the page

2. Target readership

Partnership Brokers	<ul style="list-style-type: none"> • PBA alumni (internal & external brokers) • Individuals operating as partnership brokers, managers & facilitators (or in allied fields) who are not PBA alumni
PBA affiliate organisations	<ul style="list-style-type: none"> • Host organisations • Commissioning organisations • Supporting organisations
Public sector	<ul style="list-style-type: none"> • Dedicated partnership brokering units • CSR functions • Bilateral private-public/private-NGO programmes • Development programme offices
Private sector	
NGOs, , social businesses & aid agencies	
Donors	<ul style="list-style-type: none"> • Funding partnerships & development programmes • Funding research /'R&D'
Policy makers	<ul style="list-style-type: none"> • Individuals who decide/influence policy, regulatory decisions on multi-sector or geographical collaboration
Consultants	<ul style="list-style-type: none"> • Working in CSR & sustainable development
Academics & professional institutes	<ul style="list-style-type: none"> • Educators & researchers into CSR & development • Networking and membership organisations serving CSR and development practitioners
Media & think tanks	Influence opinion on development issues

¹ The journal is published by the Partnership Brokers Association – the only organisation in the world with a total focus on partnership brokering.

3. Content Contributors

Content will cover wide-ranging topics on the theory and practice of partnership brokering, sourced primarily from partnership brokers. It will focus on evidence of the impact of partnership brokering interventions, explore new thinking and developments as well as share stories from the frontline to show brokering in action.

The content may be either newly generated or sourced from updated / edited existing material which will benefit from further and wider exposure. Editorial guidance and support will be provided to assist contributors.

In addition to its purpose, the journal is also an opportunity for individual brokers to showcase their work and raise their profile within the development arena both locally and internationally.

Additional quality contributions may come from individuals in public, private, NGOs or international agencies, who have instigated or funded partnerships or been involved with systemic policy making etc and may have personal or institutional perspectives, insights and ideas about partnership brokering.

4. Frequency

2 issues a year: May and November

5. Structure

	Information / guidelines:
Editorial	Guest editor every 2 nd issue – introduces pieces
1. Breakthroughs	Exploration of new thinking based on experience and insights
2. Stories	Stories from front line practice – selected to ensure regional, sectoral, thematic diversity
3. Enquiry	Evidence of impact(s) of partnership brokering interventions (whether on target beneficiaries, organisations, policy or individuals)

6. Editorial Management & Production

Contact Surinder Hundal (surinder@rippleseed.com) if you would like to: contribute ; suggest a topic or to nominate someone who could be approached as a contributor to the Journal.

Deadline for abstracts:

Issue 3: 20 Jan 2014

Deadline for contribution:

Issue 3 – 1 March 2014

Format: Microsoft Word in 12 point font and 1.5 spacing. Submissions will be peer reviewed and may be edited. Submission is no guarantee of publication. All authors will be asked to sign off on their submission prior to publication.

Photos: we greatly welcome photos from the partnership – this will assist in making the journal more visually stimulating. Also an author head-shot. Jpeg format.

Referencing / permission: Where papers are published for the first time in the public domain or where they contain specific references to partner organizations or individuals, please ensure agreement to publish is in place, including any photographs or other materials generated by the partnership. In some cases, it may be possible to make anonymous references or change details to provide a more general story, and again, this should be agreed with the partners.

More detailed guidelines on contributions to the journal will be provided to contributors when they submit their abstracts.