Being a Partnership Broker
Tools for Self-assessment and Reflection

revised

July 2018
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This tool is designed to enable those in the partnership-brokering role (or aspiring to be partnership brokers) to understand what it may take to be well equipped for the role and what attributes and skills they bring to the task.

It is not exhaustive, and we welcome feedback as we refresh it on a regular basis and as our knowledge deepens from the experiences our Partnership Broker’s Training alumni share with us from their many different contexts.

In addition to understanding and building your skills, it is also very important to keep up to date with the latest developments in partnering and in partnership brokering. We recommend that you sign up to Betwixt & Between: The Journal of Partnership Brokering and check into the Learning section of the Association’s website: partnershipbrokers.org/learning where you will find case studies, reports and think pieces that examine and explore the partnership brokers’ role.
PARTNERSHIP BROKERING CORE SKILLS & COMPETENCIES

These are the core skills and competencies that we have found are those that seem most important:

<table>
<thead>
<tr>
<th>SKILLS &amp; COMPETENCIES</th>
<th>NOTES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Confidence to hold space</td>
<td>To help partners work through complexities, intractable issues and ambiguities that have no immediate or defined answers.</td>
</tr>
<tr>
<td>Empathy</td>
<td>To practice active listening and understanding diverse perspectives, desires And concerns of partners, and then process them through a partnership lens.</td>
</tr>
<tr>
<td>Negotiation</td>
<td>To work through differences of opinions and values in a way that explores underlying interests and helps partners develop empathy and understanding of each other’s perspectives.</td>
</tr>
<tr>
<td>Facilitation</td>
<td>To promote relationship building on principles of equity, transparency, mutual benefit and embracing diversities. Difficult conversations are key to partnership building. Measured and skilled confrontation may also be required.</td>
</tr>
<tr>
<td>Synthesising information &amp; record keeping</td>
<td>To manage and record complex data and layers of information and experience. Synthesising discussions in partnerships entails developing a frame of reference that is consistent with that of the partners.</td>
</tr>
<tr>
<td>Articulation and Presentation</td>
<td>To communicate with precision and represent the nuances of a discussion or an issue. Partnership brokers have to understand and articulate the frames of reference used by partners.</td>
</tr>
<tr>
<td>Coaching &amp; capacity building</td>
<td>To build a brokering team and role model co-working, shared responsibility and collaborative decision-making. Ultimately, as a partnership progresses, the broker will transfer responsibilities to partners (or project staff). This involves stepping back from a front line role and working in the background to support and coach individual partners or staff in building their own partnering and partnership brokering skills.</td>
</tr>
<tr>
<td>Institution-building</td>
<td>To help increase the engagement of partner organisations as well as helping each organization become more ‘fit for purpose’ in their partnering approach. Brokers will also need to help partners build governance and accountability procedures as the partnership itself becomes more ‘institutionalised’.</td>
</tr>
<tr>
<td>Reviewing &amp; Revising</td>
<td>Partnerships benefit from regular reviews to ensure that they remain animated and do not lose momentum. As someone with close knowledge of the partnership, the partnership broker is uniquely placed to facilitate reviews themselves or, if they are seen as too close to the partnership to do this objectively enough, to brief someone else to facilitate the review on behalf of the partners. They may also have a critical role in helping the partners to revise the partnership based on experience.</td>
</tr>
</tbody>
</table>
SELF-ASSESSMENT OF MY ROLE(S), SKILLS & ATTRIBUTES

Which of these terms most closely reflect your current role? 1
(Circle as many as you feel are appropriate)

Administrator ● Advocate ● Ambassador ● Animator ● Bridge-builder ● Coach
Communicator ● Consolidator ● Coordinator ● Disrupter ● Educator ● Evaluator
Facilitator ● Guardian ● Innovator ● Interpreter ● Manager ● Mediator ● Negotiator
Organiser ● Pioneer ● Record-keeper ● Researcher ● Resource-mobiliser ● Monitor
Other – please specify:

My partnership brokering skills self-assessment:

<table>
<thead>
<tr>
<th>Skills (1=low 5=high)</th>
<th>Importance in your current role</th>
<th>Current level of competence</th>
</tr>
</thead>
<tbody>
<tr>
<td>NEGOTIATION</td>
<td>1 2 3 4 5</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>MEDIATION</td>
<td>1 2 3 4 5</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>FACILITATION</td>
<td>1 2 3 4 5</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>SYNTHESISING INFORMATION</td>
<td>1 2 3 4 5</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>COACHING / CAPACITY BUILDING</td>
<td>1 2 3 4 5</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>INSTITUTIONAL / PARTNER ENGAGEMENT</td>
<td>1 2 3 4 5</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>INSTITUTION / PARTNER STRENGTHENING</td>
<td>1 2 3 4 5</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>EVALUATING / REVIEWING / MONITORING</td>
<td>1 2 3 4 5</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>OTHER (Specify)</td>
<td>1 2 3 4 5</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>OTHER (Specify)</td>
<td>1 2 3 4 5</td>
<td>1 2 3 4 5</td>
</tr>
</tbody>
</table>
What are my partnership brokering attributes:
Mark each continuum with an ‘X’ where you think you fit

ABILITY TO BE OBJECTIVE
Low .......................................................................................................................................................High

SENSE OF WARMTH / EMPATHY
Low .......................................................................................................................................................High

PEOPLE / RELATIONSHIP MANAGEMENT SKILLS
Low .......................................................................................................................................................High

ABILITY TO SEE SOMEONE ELSE’S PERSPECTIVE
Low .......................................................................................................................................................High

CONFIDENCE IN MANAGING CHALLENGING PEOPLE
Low .......................................................................................................................................................High

CAPACITY TO THINK STRATEGICALLY
Low .......................................................................................................................................................High

LEVEL OF SELF-AWARENESS
Low .......................................................................................................................................................High

Reflections on my responses to these last two assessment tools:
What kind of partnership broker am I?

We have identified 12 partnership-brokering archetypes. A partnership broker will typically fit in with more than one of these archetypes. You may show preference or aptitude for a particular archetype but equally you may find yourself needing to act out of a range of archetypes as your brokering experiences and roles change over time.

**Archetype:**
- Seer
- Sage
- Fighter
- Peace-maker
- Magician
- Healer
- Explorer
- Builder
- Inventor
- Judge
- Teacher
- Guardian

**Attributes:**
- Gift of foresight
- Gift of insight
- Brave & resilient
- Courageous and humble
- Transformational
- Curative
- Adventurous
- Practical
- Innovative
- Arbitrator
- Informs and corrects
- Nurtures & guides

**Expressed as:**
- Visioning
- Understanding
- Campaigning
- Mediating
- Imagining
- Problem solving
- Navigating
- Organising
- Pioneering
- Balancing
- Educating
- Mentoring

Where do I fit on the ‘juggling’ spectrum?

Partnership brokers are often expected to manage apparently contradictory things (see table below). This can be seen as a ‘dance’ or as a ‘juggling act’... it may be helpful to know where you are most comfortable and how much ‘ambiguity’ or ‘risk’ you feel you can carry in your partnership-brokering role and / or your particular context or position.

<table>
<thead>
<tr>
<th>Supporting / serving</th>
<th>Shaping / directing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disrupting</td>
<td>Consolidating</td>
</tr>
<tr>
<td>Working from intuitive insights</td>
<td>Working from logical deduction</td>
</tr>
<tr>
<td>Unaligned / neutral</td>
<td>Passionate / persistent</td>
</tr>
<tr>
<td>Building a level playing field</td>
<td>Promoting new leadership</td>
</tr>
</tbody>
</table>
3. What support / input do I need from others?

What further in-puts might you need? In terms of:

- Access to knowledge:

- Learning:

- Advice and Guidance (see below):

- Constructive Critique (see below):

Reality checking
It may be helpful to get a reality check on your performance / qualities as a partnership broker from someone else – you have a range of options including:

<table>
<thead>
<tr>
<th>Critical friend</th>
<th>Preferably completely external and neutral – just ‘on your side’</th>
</tr>
</thead>
<tbody>
<tr>
<td>Partner Representative</td>
<td>Able to give useful feedback from the partners’ perspective (very important and often forgotten)</td>
</tr>
<tr>
<td>Line Manager</td>
<td>Part of building an open and honest working relationship</td>
</tr>
<tr>
<td>Mentor</td>
<td>Someone specifically appointed to guide you in your work</td>
</tr>
<tr>
<td>Peer</td>
<td>Someone (eg from the PB Network) who has ‘been there’</td>
</tr>
</tbody>
</table>

Training
The Partnership Brokers Association specializes in vocational training for those operating in partnership brokering roles. The course is a four-day intensive skills-based programme and there are open cohorts available in many different locations (see: partnershipbrokers.org/training). This can lead to further / more advanced training and / or to formal Accreditation as a partnership broker. If you want to know more you can email: training@partnershipbrokers.org .

Many also pursue specialist training in related skills (for example in: facilitation, negotiation, presentation, managing groups) or to develop inner strength to handle the, sometimes stressful, partnership-brokering role (for example taking courses in: mindfulness, yoga or drawing). For these, it is best to consult the inter-net for on-line opportunities or courses near you – preferably getting recommendations where possible.
4. Building a strategy for reflective practice

Questions for a ‘reflective practitioner’ to ask themselves regularly include:

- What did / did not happen?
- Why? / Why not?
- What can I learn from this?
- What role did I play?
- What can I learn from what I have done?
- What can I do with what I have learnt?

To be a reflective practitioner you need to:

- Cultivate self-observation skills
- Develop structured ways of asking yourself questions (e.g. keeping a journal) and
- Give yourself time to take sit still, take stock, review the situation and your own performance

It may be helpful to make a plan of how you will reflect systematically in your busy schedule!

How will I build more opportunities for reflection into my day-to-day partnership brokering work?

What are the conditions I need to reflect regularly?

How can I encourage my partners to become more reflective in their own partnering approaches?

How best can I use reflective practice to inform my changing role as a broker?