Unnamed area

Welcome to the Mural for the Global Dialogue on Partnership: Partnerships for Innovation

Getting Started

If you are new to Mural, click on the **?** in the rop right corner, and view the 'Getting Started Guide'.

Now, create your first comment on a sticky note and tell us:
What have you found challenging in partnering for innovation?

sustaining interest and moving the partnership forward after the 1st meeting

Diversity of thoughts, expectations and stake in the innovation often makes it too complex to come to consensus. e.g. a technology based organization and a NGO working together for a techno-humanitarian innovation.

Balancing the need for deep collaboration by diverse actors (to solve complex problems) with the need to identify enough common ground to turn collaboration into solutions

Competition between potential collaborators

paying for this design process

Finding the right project to entice project partners

Unnamed area

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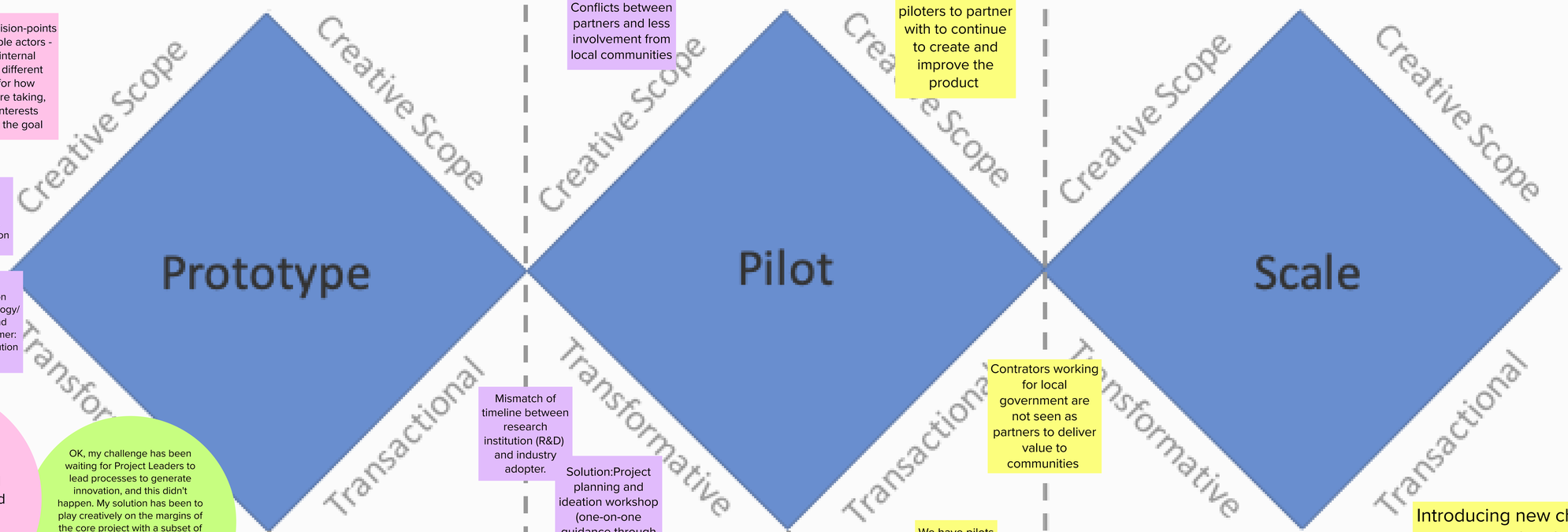

the challenge Prototyping phase - how to create the space/free up resources to allow target partners to engage solution - create unrestrictive collaborative/strategic grant agreements - from Fergus Arkley

Agreeing decision-points across multiple actors - different internal structures, different cultures for how decisions are taking, different interests underlying the goal

Appetite for risk varying across partners - especially in how you define a prototype (what is'good enough' for one will be unthinkable for another!

Solution: Customer discovery workshops, guided ideation sessions

Lack of communication between technology/ R&D teams and potential consumer: mismatch of solution to problem

The technology organization and the humanitarian organization both had their own language and expectation to be highlighted in the conceptualization and prototyping stage.

OK, my challenge has been waiting for Project Leaders to lead processes to generate innovation, and this didn't happen. My solution has been to play creatively on the margins of the core project with a subset of interested team members, keeping invitations open for Project Leaders to join. As innovation takes form, leaders have come on board.

the challenge: Prototyping phase - how to create the space/free up resources to allow target partners to engage solution - create unrestrictive collaborative/strategic grant agreements

challenging existing status quo (organisations inertia)

Challenge: pre-defining outcomes. Solution: accepting unintended outcomes (failure & successes)

Challenge: Unresolved Conflicts between partners and less involvement from local communities

Mismatch of timeline between research institution (R&D) and industry adopter.

Solution:Project planning and ideation workshop (one-on-one guidance through 3 rd party)

participatory grant making model moving from idea to practice, that changed the outline/possibilities of the prototype due to transactional contracting needs of partners

Moving from informal collaboration in prototype to more formal entity in pilot stage when legal depts become involved, painful and slow. Solution: thinking about interim entities, ensuring that we don't over structure too early on before value is clear, and trying to learn from some of the competitor-collaborator models out there

Solution: brainstorming and agreeing on the common language, and joint priorities for the ultimate beneficiaries. This was done through multiple consultations and co-working on the approach and prototype in light of what is intended at the end as value of the collaborative work.

Need a few piloters to partner with to continue to create and improve the product

Contrators working for local government are not seen as partners to deliver value to communities

We have pilots of an app and want partners to innovate further

Pure evidence and data for better models of service delivery is no match for a lack of managerial courage

Challenge: middle management more focused on status quo; low investment in new; don't stick through the messiness. Solution: governance/leaders/power maintain skin in the game to ensure purpose/vision is the driver (not status quo)

The Challenge: Innovation driver (non-lead partner) outgrew the lead partner; During the scale phase; Had to split the contract to accommodate the differences in appetite for scale. - Frances from Elrha

App works well and scale is easily managed

Introducing new child nutrition proceses to local government. Solution - good delegation in both organizations. Did not work at all for Top-down organization when boss is not interested. Where capacity transfer worked through a good partnership, both organizations had inclusive managment styles.